

“Summit to Sea” Ocean Rowing Expedition – Sponsorship Proposal

One man. One boat. One ocean.

This expedition is a solo, unsupported ocean row that will test human endurance and resilience at the highest level.

The journey will be shared live on social media with a global audience through daily updates, video, GPS tracking, and media coverage—bringing sponsors directly into the story.

This is not just an ocean crossing. It’s a platform for storytelling, brand alignment, and public engagement.

The record for a non-stop, unsupported solo row from continental Europe to Continental South America is 97 days. **I will beat that record in 2027.**

I can only succeed with a team of supporters – join me as I row across the Atlantic.

Audience & Reach

Social Media will be updated daily during the row to keep everyone fully informed of progress and life on the ocean.

Live GPS tracking will allow you to follow my position 24/7.

Media outreach via local and national press.

Sponsorship Structure

[Title Sponsor](#) £15,000

[Gold Level Sponsors](#) £10,000

[Silver Level Sponsors](#) £5,000

[Club 250](#)

Individual Supporters

Title Sponsor (Exclusive) - £15,000

Boat naming rights – Name the boat after your company, product, or even a family member.

Primary logo placement on the boat – Your logo will take pride of place and be ultra visible.

Website inclusion – A link from the website homepage to your company, as well as a link from the sponsors page.

Media mentions

Post-row keynote presentation at business. A 1hour multi media presentation from Stuart to your business.

Pre-departure video call to your corporate team

Post completion video call to your corporate team

3 private video calls from the ocean to your corporate team

Please contact me at summittoseachallenge@gmail.com to discuss opportunities.

Gold Level Sponsors – £10,000

Prominent logo placement – Your logo in a key position on the boat.

Website inclusion - A link from the website homepage to your company, as well as a link from the sponsors' page.

Post-row keynote presentation at business. A 1hour multi media presentation from Stuart to your business.

2 private video calls from the ocean to your corporate team

Please contact me at summittoseachallenge@gmail.com to discuss opportunities.

Silver Level Sponsors – £5,000

Logo placement – Your logo in a prominent position on the boat

Website inclusion – A link from the Sponsors' page to your company.

1 private video call from the ocean to your corporate team

Please contact me at summittoseachallenge@gmail.com to discuss opportunities.

Club 250 – £250

Those contributing £250 or more will join “Club 250” and have their name added to the outside of the boat, and will hence join me for the crossing ! They will receive a certificate of support after the crossing to show their support, and they will be invited to join exclusive video calls before, during, and after the crossing. Be a part of the team and join Club 250 ! To join, please donate at least £250 via this link: www.TBC.com

Equipment Sponsorship

Product Sponsorship is very much welcomed. I am particularly interested in help sourcing freeze-dried food, snacks, and communications equipment (eg Starlink and Satphones). If you think you can help, please get in touch with me at summittoseachallenge@gmail.com. In return I can offer you the following:

Your logo on the boat

Website Inclusion

Media production

Social media posts

Please contact me at summittoseachallenge@gmail.com to discuss opportunities.